



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Billing Address:

GMMB
Attention: Maura Gilroy
3050 K St, NW
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963214-1	10/21/12	October 2012	10/01/12 - 10/21/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Obama/D/President	101 - Candidate Orders	1537 - OFA Sked A 1

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	963214	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/22/12	LIVE WITH KELLY & MICHAEL	9A-10A	- TWTF - -	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	- TWTF - -	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	F	10/19/12	9:37 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	0FA12Z151H	\$500.00 NM
2	10/16/12	10/22/12	STEVE HARVEY DAY	10-11a	- TWTF - -	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	- TWTF - -	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	F	10/19/12	10:35 AM	STEVE HARVEY DAY	10-11a	:30	0FA12Z151H	\$350.00 NM
3	10/16/12	10/22/12	Millionaire	1228-1p	- TWTF - -	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	- TWTF - -	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/18/12	12:54 PM	Millionaire	1228-1p	:30	0FA12Z151H	\$500.00 NM
4	10/16/12	10/22/12	Cityline	1158-1230p	- - - - - S	:30	1	\$100.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	- - - - - S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/21/12	12:07 PM	Cityline	1158-1230p	:30	0FA12Z151H	\$100.00 NM
5	10/16/12	10/22/12	Good Morning America	658-9a	- TWTF - -	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	- TWTF - -	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	W	10/17/12	7:50 AM	Good Morning America	658-9a	:30	0FA12Z151H	\$1,500.00 NM
2	WCVB	Th	10/18/12	8:55 AM	Good Morning America	658-9a	:30	0FA12Z151H	\$1,500.00 NM
6	10/16/12	10/22/12	430a Eyeopener	430-5a	MTWTF - -	:30	4	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	- TWTF - -	4	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/16/12	10/22/12	430a Eyeopener	430-5a	MTWTF--	:30	4	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Tu	10/16/12	4:56 AM	430a Eyeopener	430-5a	:30	OFA12Z147H	\$100.00 NM
1	WCVB	W	10/17/12	4:45 AM	430a Eyeopener	430-5a	:30	OFA12Z151H	\$100.00 NM
2	WCVB	Th	10/18/12	4:44 AM	430a Eyeopener	430-5a	:30	OFA12Z151H	\$100.00 NM
4	WCVB	F	10/19/12	4:39 AM	430a Eyeopener	430-5a	:30	OFA12Z151H	\$100.00 NM
7	10/16/12	10/22/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/21/12	8:39 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	OFA12Z151H	\$550.00 NM
<u>Total Spots</u>							11		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,400.00
<u>Agency Commission</u>	\$810.00
<u>Net Amount Due</u>	\$4,590.00